



On the QT Advertising Contract

Contact _____ Date _____
Company _____
Address _____
City, State, Zip _____
Phone _____ Email _____

Cost Please indicate size of advertising space desired

Ad Size	One Issue Member/Non-member	Three Issues (Price per Issue) Member/Non-member
Half Page (10" w x 3.625" h)	<input type="checkbox"/> \$340 / <input type="checkbox"/> \$425	<input type="checkbox"/> \$300 / <input type="checkbox"/> \$375
Quarter Page (3.625" w x 4.875" h)	<input type="checkbox"/> \$200 / <input type="checkbox"/> \$250	<input type="checkbox"/> \$180 / <input type="checkbox"/> \$225
Eighth Page (1.625" w x 4:875"h)	<input type="checkbox"/> \$120 / <input type="checkbox"/> \$150	<input type="checkbox"/> \$100 / <input type="checkbox"/> \$125

Month of Publication: February April June August October December

Note: Allied Members Levels 2-5 are eligible for free advertising. Please contact GWA for more info.

Specifications

- Advertisements will be accepted in B&W or full color (CMYK) and must be supplied as a .pdf, .eps, .tif file format at 300dpi resolution. Email ads to asullivan@kellencompany.com.
- Any additional production costs required to prepare ads for printing will be billed to the advertiser.
- Cancellations resulting in short rating on space contracts will be back-charged the higher rate for previous ads.

Payment

- Allied Member/Partner Benefit
- Check enclosed, check # _____
- Credit Card: Visa MasterCard Discover AmEx
Card # _____ Exp Date _____ Sec Code _____
Signature _____ Date _____

Terms and Conditions

- Space orders must be received by the first day of the month prior to the month of publication.
- Ad files must be received on or before the 15th day of the month prior to the month of publication.
- Cancellations must be received by the 20th of the month prior to the month of publication.

GWA reserves the exclusive right to reject any submission that, in the Association’s sole opinion, is deemed unsuitable or inconsistent with the objectives of the Association. In the event a submission is unacceptable, GWA’s only liability shall be limited to a full refund of the fee submitted with this form. Submit payment (in U.S. funds on a U.S. bank only) to: GWA, 355 Lexington Ave, Fl 15, New York, NY 10017.

Questions? Contact the GWA office at 212.297.2198 or asullivan@kellencompany.com.