



GARDEN COMM

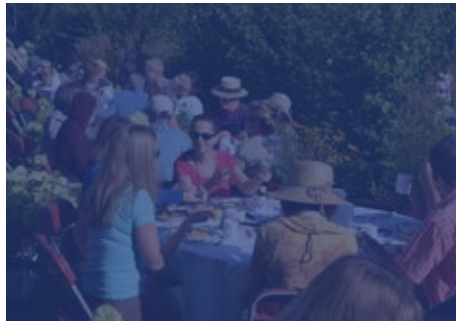
Garden Communicators International



GARDENCOMM

Garden Communicators International

GardenComm provides leadership and opportunities for education, recognition, career development and a forum for diverse interactions for professionals in the field of garden communication.



ALL EXPERIENCE LEVELS ARE WELCOME

Do you want to share your love of plants and gardening with a larger audience? Perhaps you'd like to know what it takes to publish a book, host a radio program or write content for other businesses. Maybe you're curious about how to make money from a garden blog or become a professional garden speaker.

For all of these and more, GardenComm will help you reach your goals.

GET INVOLVED. JOIN TODAY!

Connect with garden communicators from across the globe at networking events and online communities. Learn the latest in green industry as well as business, writing and technology trends at our annual and regional meetings. Grow your business and your skills with our GardenComm Connect Directory, connecting you with professionals looking for services like yours along with additional benefits such as legal assistance, travel discounts and more.

"Anyone who loves plants and wants to share their passion with others belongs in GardenComm. My skills as a garden communicator have improved because of my involvement with this organization, and I've gotten several good-paying jobs from GardenComm connections."

**— C.L. Fornari, Host of GardenLine
on WXTK-AM Radio,
author and speaker**

Connect with leaders in the garden communications industry, including...

Writers & Authors

Photographers

Bloggers

Editors

Speakers

Educators

Radio, TV & Podcast Hosts

PR & Marketing
Professionals

Artists & Designers

Master Gardeners

Landscape Architects
& Designers

Extension Specialists

Botanic Garden Staff

Sales Executives

Brand Representatives

Green Industry
Companies

Garden Tour Operators

...and many more



MEMBER BENEFITS

If you work in any area of horticulture or green communications industry, GardenComm membership is for you. GardenComm helps members to advance their careers, improve communication skills, market their brands, discover new plants and products, monetize their online presence, enhance photography skills, learn how to get published, sell their expert knowledge and skills, and network with other communicators locally, regionally and nationally.

ANNUAL CONFERENCE & EXPO

Each year the GardenComm Annual Conference & Expo is held in a different city to provide opportunities to experience a wide variety of horticultural environments. Activities include seminars, workshops, tours of public and private gardens, networking, tradeshow, previewing and sampling new plants and products, and other special events.

REGIONAL MEETINGS

Regional meetings are held in each of GardenComm's seven regions across the USA and Internationally. Meetings are announced in On the QT and are listed on the GardenComm website at gardencomm.org

ON THE QT NEWSLETTER

This bi-monthly publication provides the latest information for horticultural communicators. It includes regional news, industry news, writing and photography skills enhancement and garden trends.

FIND A GARDEN COMMUNICATOR DIRECTORY

The GardenComm Connect Directory provides industry partners with a resource to find and connect with garden communicators for all their promotional needs. GardenComm members are listed by their expertise and specialty areas.

MEMBERSHIP DIRECTORY

The GardenComm membership directory includes contact information for more than 1,200 members. Search for members by name, organization, region and more.

MEDIA AWARDS

The prestigious GardenComm Media Awards recognizes outstanding entries in the fields of writing, photography, radio/TV, web content, blogs, creative communications and trade communications.

WEEKLY NEWS BRIEFS

GardenComm News Clippings provide breaking news and thought-provoking articles on writing, publishing, the green industry and more!

LEGAL ADVICE

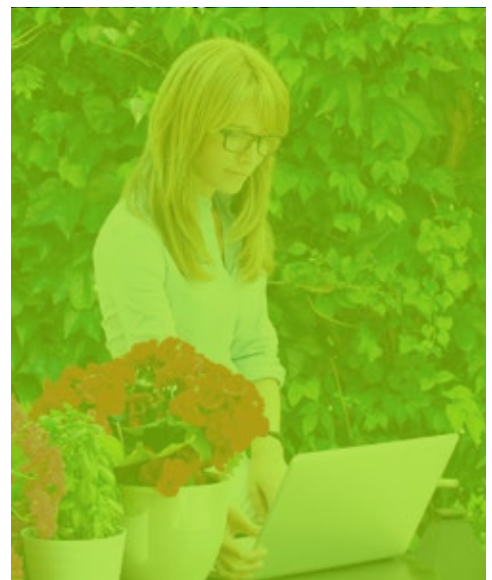
Free legal advisory services are available to all GardenComm members on a variety of issues including contracts and contract negotiations.

GARDENCOMM WEBSITE

Visit gardencomm.org for the latest news, events and announcements. Access key membership benefits 24 hours a day, 7 days a week.

OTHER BENEFITS

Mentoring for new members, networking with top garden communicators, and more.



Name

Address

City

State

Zip

Company

Twitter Handle

Phone

Fax

Email

Website

MEMBER TYPE

- ☐ **Regular Members (\$105)** Actively engaged in professional horticultural communication. Horticultural communication activities include writing, editing, art, photography, public relations, radio and television broadcasting and any similar activities related to the green industry.
- ☐ **Student Members (\$25)** Currently enrolled in a post-secondary program leading toward a degree or certificate and who is genuinely interested in a full- or part-time career in horticultural communication.

PAYMENT

- ☐ Check for \$ enclosed. Please make check or money order (no cash) payable to GardenComm

Send checks to
GardenComm
Annual Conference and Expo
PO Box 723248, Atlanta, GA 31139

- ☐ Credit Card Type: ☐ AMEX ☐ VISA ☐ MASTERCARD

Credit Card Number

CVV Code

Expiration

Name on Card

Signature

Applications can be submitted with payment by mail, email or fax. You can also join online today at www.gardencomm.org.

"I joined GardenComm in 2000. Since then, the organization has been integral in helping me make several key connections with important industry professionals. The educational opportunities presented at both the regional and national meetings are unparalleled in the field of garden communication."

— Jessica Walliser, Pittsburgh Tribune-Review columnist and author