

GARDENCOMM

Garden Communicators International

Allied Membership **Benefits**

Bridging the Gap Between **Industry** and **Consumers**

Do you want to connect with more than 1,500 media professionals who provide the essential information link between the industry and over 84 million consumer gardening households? GardenComm allied membership gives you the opportunity to promote your products and services directly to the gardening industry's leading consumer and trade communicators.

GardenComm allied membership represents organizations from across the green industry including:

Associations & Nonprofits

Botanical Gardens & Museums

Communications Firms

Fertilizer/Pesticide Producers

Hardscaping Providers

Irrigation Specialists

Nursery Stock Growers

Nursery Sales Representatives

Professional Advisory Services

Soil & Mulch Providers

Tools & Equipment Producers

Plus many more...

Don't miss your opportunity to . . .

- ▶ Network with key media professionals at GardenComm events, including conferences, summits and regional meetings.
- ▶ Receive international recognition of your work through the annual GardenComm Media Awards trade and publisher categories. Allied members are eligible for entry discounts.
- ▶ Expand business opportunities by spotlighting your company and products at the GardenComm Expo and regional events.
- ▶ Share your company's latest news and announcements in the GardenComm newsletter, *On the QT* and special allied email blasts.
- ▶ Educate the media through presentations at the GardenComm Annual Conference & Expo and other educational programs.

Join **GardenComm** Today

Allied Membership

Benefits & Services

	Level 5 \$5,000	Level 4 \$3,000	Level 3 \$1,000	Level 2 \$500	Level 1 \$295
Representatives to receive membership benefits	4	4	3	2	1
Individual Listings in the GardenComm Membership Directory	4	4	3	2	1
Listing in the GardenComm Organizational Directory	✓	✓	✓	✓	✓
Subscriptions to the <i>On the QT</i> newsletter	4	4	3	2	1
Number of complimentary membership labels or eBlast	3	3	2	1	-
Discount for Annual Expo booth	1 Free	20%	15%	10%	-
Number and size of free advertisements in the <i>On the QT</i> newsletter	4 Half-page	2 Half-page	2 Quarter-page	2 Eighth-page	-

Table A: Organization Type

Association/Education
 Botanical Garden/Museum
 Communications
 Fertilizers/Pesticides
 Hardscaping
 Irrigation Equipment
 Nursery Stock Grower
 Nursery Sales Representative
 Professional Advisory Services
 Soil & Mulch
 Tools & Equipment
 Other

Table B: Expertise

Agronomy Annuals Bonsai Botany Bulbs Cacti/Succulents Community Gardens Conservation Entomology Evergreens Fertilizer Flower Arranging Food Preservation Fruits	General Gardening Greenhouses Herbs Horticultural Chemicals Horticultural History Horticultural Therapy Houseplants/Foliage Insects & Diseases Irrigation Landscape Design Lawn & Turf Native Plants Organic Gardening Ornamentals	Perennials Plant Breeding Plant Propagation Roses Soil Topiary Trees Tropical Plants Vegetables Vines & Ground Cover Wildflowers Winter Gardening
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Allied Membership Application

For GardenComm Allied Membership, fill out the form on this page. Please use Table A and Table B on the opposite page to list your organization type and expertise codes on the membership application. Send application with dues payable to:

GardenComm: The Association for Garden Communicators

355 Lexington Ave, Fl 15, New York, NY 10017

P: 212.297.2198 | F: 212.297.2149

E: info@gardencomm.org

Allied Membership Level *Please check one*

- | | |
|---|---|
| <input type="checkbox"/> Level 5 \$5,000 | <input type="checkbox"/> Level 2 \$500 |
| <input type="checkbox"/> Level 4 \$3,000 | <input type="checkbox"/> Level 1 \$275 |
| <input type="checkbox"/> Level 3 \$1,000 | |

Organization Description

As part of your application, please provide a brief description of your organization services and/or products. This description will be included on your organizations profile, featured in the GardenComm Organization Directory. *Please limit to 100 words or less.*

Organization Information

Organization Name

Primary Contact

Title

Email

Organization Type Code (Select up to 3 in Table A)

Expertise codes (select up to 5 in Table B)

Address

City, State or Province

Zip

Phone

Fax

Email

GardenComm Referral Name

Additional Representatives

View benefits table left for number of additional representative allowed at your membership level.

Name

Title

Email

Name

Title

Email

Name

Title

Email

Payment

Please make check or money order payable to Garden Communicators International or GardenComm. U.S. Funds. Send checks to GardenComm, PO Box 723248, Atlanta, GA 31139

☐ Check ☐ Credit Card: ☐ Visa ☐ MasterCard ☐ AmericanExpress ☐ Discover

Card Number

CVV Code

Exp Date

Name on Card

Signature

Date

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